LOUIS SMULLEN

FRONT-END WEB DEVELOPER

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I am an accomplished front-end developer with extensive knowledge of building cutting edge responsive websites across multiple platforms. I specialise in building Wordpress themes and plugins that adhere to SEO best practices with a strong emphasis on UI and bespoke CMS's. I have over 10 years experience in the Web Industry, and have become highly proficient in front-end tools such as Photoshop, HTML, CSS/SASS and jQuery. I also possess solid back-end skills coding in PHP/MySQL and I am actively enhancing my skills in the Node.js framework and Vue.js.

My main area of expertise is developing Wordpress themes from scratch, and also building custom plugins or extending popular ones to meet client expectations. I prefer to code my own themes and plugins from the ground up where possible, ensuring the front and back end of the website runs fast/efficiently without uneccesary code bloating or vulnerabilities.

SKILLS

PHOTOSHOP	★★★★☆	HTML5/CSS/SASS	★★★★★	PHP/MYSQL	★★★★★
JQUERY	★★★★★	WORDPRESS	★★★★★	NODE.JS	★★★☆☆
HTML EMAILS	★★★★★	GRUNT	★★★☆☆	VUE.JS	★★★☆☆

EMPLOYMENT

2017-PRESENT || FREELANCE DEVELOPER
Translated over 20+ UX wireframes and specs into highly innovative web projects, two of which were award winning sites. Collaborating with talented design studios, I have managed to build vibrant interactive front-ends via Vue.js combined with bespoke CMSs and plugins built in PHP and Javascript. Throughout the build process, my primary focus is always on reaching the desired sale/conversion rate and analytical targets.

2015-2017 || EGELNICK AND WEBB || LEAD FRONT-END WEB DEVELOPER
Developed websites ranging from tasteful blogs to vibrant e-commerce projects using WooCommerce and Shopify. I used SASS throughout and took full advantage of Wordpress's REST API in order to create cutting edge dynamic content that kept users engaged. Working in a smaller team, I was responsible for ensuring development work was kept within budget and deadlines were met consistently.

2014-2015 || FEED || MID-WEIGHT FRONT-END DEVELOPER
At FEED I was heavily involved in the development of websites and apps for clients such as Ebay and The Telegraph. I worked with web technologies such as Node.js, Backbone.js, Canvas, Phaser and the Box2D physics engine. Built cutting-edge cross-platform compliant web pages and HTML emails. Front-end development included using Grunt to minify JS and CSS while also automating image optimization. Utilised Git throughout projects when coordinating work in our large tech team.

2013-2014 || THE RANDOM HOUSE GROUP || WEB DESIGNER & DEVELOPER
Worked in the Digital Department of Random House maintaining, designing and building sites for various bestselling authors, such as Jacqueline Wilson and James Patterson. Worked extensively with XHTML, CSS, jQuery, Wordpress, PHP and MySQL. I was also responsible for producing all artwork and graphic design within the department during the 9 month contract.

2010-2013 || MEMORY4MEDIA || WEB DESIGNER & DEVELOPER

2008-2010 || ITRAIN || JUNIOR FLASH DEVELOPER

EDUCATION

LEAVING CERTIFICATE || MARIST COLLEGE || ATHLONE, IRELAND
SPANISH (A2), MATHS (A2),, ENGLISH (B1), CHEMISTRY (B2), PHYSICS (B2), FRENCH (C2)

IGCSE || COLEGIO CANTERBURY || LAS PALMAS, SPAIN
SPANISH (A*), MATHS (A), IT (A), SCIENCE (A), GEOGRAPHY (B), HISTORY (B), ENGLISH (B), FRENCH (B)