



LOUIS SMULLEN

FRONT-END WEB DEVELOPER

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I am an accomplished front-end developer with extensive expertise in building cutting edge responsive websites across multiple platforms. I specialise in building Wordpress themes and plugins that adhere to SEO best practices with a strong emphasis on UI and bespoke CMSs. I have over 10 years experience in the Web Industry, and have become highly proficient in front-end tools such as Photoshop, HTML, CSS/SASS and jQuery. I also possess solid back-end skills coding in PHP/MySQL and I am actively enhancing my skills in the Node.js framework.



SKILLS

PHOTOSHOP	★★★★☆	HTML5/CSS/SASS	★★★★★	PHP/MYSQL	★★★★☆
JQUERY	★★★★★	WORDPRESS	★★★★★	NODE.JS	★★★★☆
HTML EMAILS	★★★★★	GRUNT	★★★☆☆	VUE.JS	★★★★☆



EMPLOYMENT

2017-PRESENT || [FREELANCE DEVELOPER](#)

Translated over 20+ UX wireframes and specs into highly innovative web projects, two of which were award winning sites. Collaborating with talented design studios, I have managed to build vibrant interactive front-ends combined with bespoke CMSs and plugins. Throughout the build process, my primary focus is always on reaching the desired sale/conversion rate and analytical targets.

2015-2017 || [EGELNICK AND WEBB](#) || [LEAD FRONT-END WEB DEVELOPER](#)

Developed websites ranging from tasteful blogs to vibrant e-commerce projects using WooCommerce and Shopify. I used SASS throughout and took full advantage of Wordpress' REST API in order to create cutting edge dynamic content that kept users engaged. Working in a smaller team, I was responsible for ensuring development work was kept within budget and deadlines were met consistently.

2013-2015 || [FEED](#) || [MID-WEIGHT FRONT-END DEVELOPER](#)

At FEED I was heavily involved in the development of websites and apps for clients such as Ebay and The Telegraph. I worked with web technologies such as Node.js, Backbone.js, Canvas, Phaser and the Box2D physics engine. Built cutting edge cross-platform compliant web pages and HTML emails. Front-end development included using Grunt to minify JS and CSS while also automating image optimisation. Utilised Git throughout projects when coordinating work in our large tech team.

2013-2013 || [THE RANDOM HOUSE GROUP](#) || [WEB DESIGNER & DEVELOPER](#)

Worked in the Digital Department of Random House maintaining, designing and building sites for various bestselling authors, such as Jacqueline Wilson and James Patterson. Worked extensively with XHTML, CSS, jQuery, Wordpress, PHP and MySQL. I was also responsible for producing all artwork and graphic design within the department during the 9 month contract.

2010-2013 || [MEMORY4MEDIA](#) || [WEB DESIGNER & DEVELOPER](#)

2008-2010 || [ITRAIN](#) || [JUNIOR FLASH DEVELOPER](#)



EDUCATION

[LEAVING CERTIFICATE](#) || [MARIST COLLEGE](#) || [ATHLONE, IRELAND](#)
SPANISH (A2), MATHS (A2), ENGLISH (B1), CHEMISTRY (B2), PHYSICS (B2), FRENCH (C2)

[IGCSE](#) || [COLEGIO CANTERBURY](#) || [LAS PALMAS, SPAIN](#)
SPANISH (A*), MATHS (A), IT (A), SCIENCE (A), GEOGRAPHY (B), HISTORY (B), ENGLISH (B), FRENCH (B)